



OurNextSteps

Listening today. Growing tomorrow.

NextStepsNM.org



About the Family Engagement Survey



The annual Family Engagement and Satisfaction survey is a way for ECECD to hear directly from parents and caregivers.

Feedback will inform childhood programs and resources that address:

- Language accessibility, culturally diverse materials, and financial support
- Program availability in communities
- Access to programs for children with developmental delays and/or disabilities
- Overall awareness of programs

The survey is for parents and caregivers with young ones ages 0–5.

Survey Findings To Date



Facts + Stats

From our 2022 and 2023 surveys , we learned that:

- **The demand for child care programs continues to exceed current availability.**
 - Need has gone up by 8.4% due to inflation, recovery from the pandemic, and return to in-person work contributing to the increased need.
- **Child care was the highest-rated need by all respondents in 2022, and remains so in 2023.**
 - New Mexico has seen an 8% increase in program usage between 2022 and 2023.
- **Child care is the most used program across New Mexico.**
 - 2023 data sets show that 64% of respondents use child care.
- **There is an increase in family well-being when child care programs are used.**
 - 80% of respondents reported that using child care programs and services had a positive impact on their family.

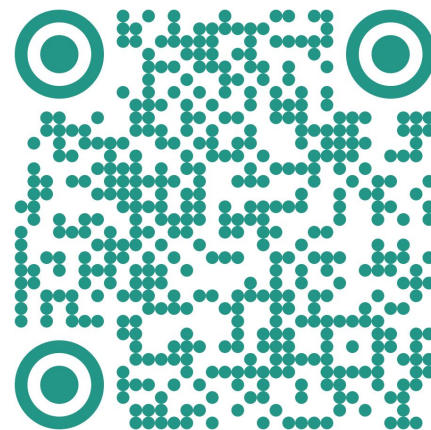
How can you help?

We need to reach parents and caregivers all across New Mexico, and we need your help!

Access our Partner Toolkit at NextStepsNM.org. From the toolkit, there are three easy ways you can help us spread awareness about the survey to your community:

- Share a social media graphic to your Facebook or Instagram (page 3)
- Print flyers to give to parents and caregivers (page 5)
- Add information about the survey in a newsletter (page 6)

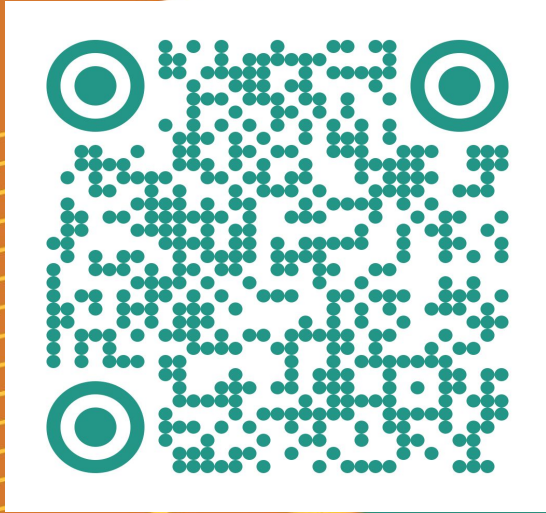
Additionally, if you're a parent or caregiver of a young one, we encourage you to fill out the survey, too!



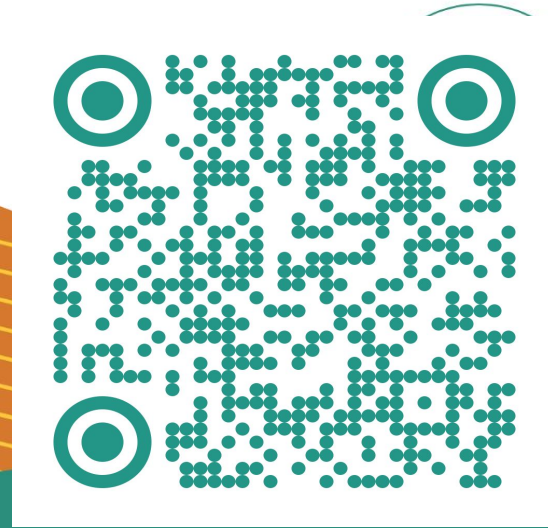
Toolkit

For more information, visit:

NextStepsNM.org



Toolkit



Survey

Who Administers the Survey

This survey is administered by Project ECHO, a program of the University of New Mexico Health Sciences Center, in partnership with the New Mexico Early Childhood Education and Care Department (ECECD).

Project ECHO works to uplift best practices and expert knowledge in health, education, and civics for communities, especially underserved communities.



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